

NFQHA #20,000
Hollywood Dun It



In NFQHA's first eight years it set and met many goals; however, reaching the 20,000th horse in December 2002 was one of the most exciting. To commemorate such an important milestone, they wanted a special horse to receive the number, and the NFQHA Board of Advisors decided that it would be appropriate to find a modern Foundation Quarter Horse that had made major contributions in the Quarter Horse world.

After researching many outstanding Foundation sires, one star shown brighter than the rest. Hollywood Dun It, with his beauty, charisma, performance accomplishments, and legendary sire record made the decision easy.

NFQHA is very proud to present NFQHA Certificate #F0020000 to the living legend, Hollywood Dun It, NFQHA 88%.

*Living Up to A Heritage –
and Creating One of His Own*



Hollywood Dun It

\$3 Million Dollar Sire

Photos and article by Cheryl Magoteaux

It's mid-day when a car pulls up to the offices of McQuay Stables. A pre-teen girl clutching a package jumps out of the car, then impatiently waits for her parents to follow.

"Come ON, please!" she implores, and starts excitedly toward the stone step.

Once inside, her bravado vanishes and her father has to ask.

"Can we please see Hollywood Dun It?"

It's a request that office manager Jeanne Bolton and secretary Helen Wilson are glad to accommodate.

"He loves the attention," says Jeanne. "When people come to his stall and bring a camera, he actually poses – with carrots or without."

The family leaves a short time later, after having pictures made with Hollywood Dun It and their Hollywood Dun It Breyer horse model autographed by Tim McQuay.

"He's my favorite horse in the whole world," exclaims the girl. "The best ever!"

There are now over three million reasons why the reining world, at least, agrees with her!

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Tioga, Texas has long been on trivia-collector maps as the birthplace of Hollywood cowboy Gene Autrey. But these days, the world-wide pilgrimage that ends at the small north Texas town honors a different Hollywood star.

It has been said that Hollywood Dun It touches people. It is true he has an unforgettable face - the kind eye and sculpted head that he carbon-copies on to his get. He is a "people" horse that loves to play to a crowd. Years ago, his charisma resulted in winning performances. These days, a bow for a carrot still captures hearts. He is a truly beautiful horse that stands out in a world of beautiful horses, with his kindness evident in his expressive face.

"Looks like a Dun It," is a remark heard often when a flashy dun or buckskin walks into a reining arena. Of course they come in all colors and hues but the sons and daughters of Hollywood Dun It have a trademark-like look that even novices can spot. Extremely trainable, they are affectionate and intelligent and when it comes to reining maneuvers, are tailor-made for big stops and nimble turns.

To fully understand why so many people love him, you have to know that Hollywood Dun It is a horse that makes them believe! His magic has made careers and fortunes. When he was inducted into the NRHA Hall of Fame, association President Frank Costantini asked the audience, "Is there anyone here who hasn't won with a Hollywood Dun It?" You can bet the farm on this horse. And when you believe in Hollywood Dun It, dreams do come true.

It's hard to imagine a more fitting name for Hollywood Dun It. His presence is pure "Hollywood" with a star quality befitting an icon. The beautiful dun stallion has truly "done it" all in the reining industry. Honored worldwide for his accomplishments, this horse has come to represent the industry in the last two decades.

He was the first foal ever bred by Cliff and Gwendy Steif of Woodstock, Illinois. They took their mare, Blossom Berry, to first-ever Million Dollar Reining sire Hollywood Jac 86 and in the spring of 1983 she gave birth to a dun colt. When he was three, the Steifs sent him to Tim McQuay. At the time, McQuay and his wife Colleen ran a training stable in Maple Plains, Minnesota. McQuay had earned prominence as a reining trainer and Colleen's hunter-jumper business was booming. Moreover, they were becoming recognized for their horsemanship and high level of horse care.

The Steifs liked the McQuay's techniques and style. "I loved the way Tim gets them to stop and I loved his turnarounds. I don't think a better person could have had him," said Gwendy. Early on, Hollywood Dun It was a favorite with the McQuays, both for his skill and attitude. Tim remembers, "Everything with Dun It was easier and more fun. He had so much ability and he always wanted to do the right thing."

Those attributes translated to a sterling show career. Shown three times, he won the National Reining Horse Association Futurity Reserve Championship, the NRHA Derby and Superstakes. In those three shows, he earned \$66,255 and garnered world-wide interest. With that attention came decisions. The Steifs had a budding star but knew they could not promote him to his full potential. A number of people wanted to buy the stallion and the most serious offer came from Italy.

Hollywood Dun It's leaving was an economic reality that Tim McQuay had resigned himself to accept, but his wife had a different idea. "Colleen told me we should buy him ourselves, but there was no way we could afford him," McQuay explained. Nonplussed, Colleen set up a meeting with one of their clients, business attorney Jim Robbin, and he helped come up with a plan for an offer on the stallion.

That offer met a warm reception with the Steifs. "We thought Tim was Dun It's best opportunity to become a star." Actually, both the horse and the trainer were already stars. Achieving superstar status came next.

The McQuays bred 38 mares to him in 1988, about 40 in 1989 and about 50 in 1990, the year they moved their operation to Tioga, Texas. His first foals came of futurity age in 1992 and the first winner emerged when Tim rode Melodys Dun It to a third place finish in the open division of the NRHA Futurity.

The next year, Dunit Like A Cowboy was the Open Co-Reserve Champion at the NRHA Futurity and the McQuay's daughter, Mandy, rode Hollywood Striker to the Non Pro Championship. The wins kept coming for Hollywood Dun It sons and daughters. With his performance days over, Hollywood Dun It had quickly emerged as a winning sire.

In 1997, at the age of 14, he followed in his own sire's footsteps and became the third stallion in National Reining Horse Association history to sire foals whose earnings surpassed the million dollar mark. Within weeks of Hollywood Dun It's million dollar milestone, McQuay duplicated the dollar figure in riding earnings - becoming the industry's second-ever million dollar earner, and he has since become the Leading All Time Money Earner in reining history.

In 1998, Tim and Colleen made the decision to sell half interest in Hollywood Dun It to long-time customer and friend, Jennifer Easton, of Stillwater, Minnesota. The move created McQuay-Easton, LLC, and the partnership has enjoyed continued success, also owning and standing one of Hollywood Dun It's most successful sons, Dun It With A Twist (X Peppymint Twist, a Peppy San Badger daughter with cutting earnings over \$300,000). Months later, Hollywood Dun It surpassed his patriarch and became the NRHA's Leading All Time Sire of Reining Horses. The \$2 million dollar hurdle was crossed next, and in 2002, Hollywood Dun It became reining's only \$3 million sire before any other stallion had crossed the \$2 million mark.

Hollywood Dun It get have won the NRHA Futurity, NRHA Derby and Superstakes, the National Reining Breeders Classic, All American Quarter Horse Congress Futurity, Southwest Reining Horse Association Futurity, the Tradition Futurity and numerous others. They've qualified and won gold medals in United States Equestrian Team competition and earned American Quarter Horse Association World Championships, as well. They've even excelled out of the reining discipline, earning a Non Pro Reserve Championship at the National Reined Cow Horse Association World Championship Snaffle Bit Futurity, winning National Cutting Horse Association dollars and there are even Champion roping and driving Dun Its!

Hollywood Dun It was selected as the first Breyer Animal Creations reining horse in 1998, and in 2002 a son, Dun Gotta Gun, was also similarly honored as a Breyer collectible.

These days the venerable sire is a pampered resident of McQuay Stables in Tioga, Texas and the senior sire in a stallion lineup that includes three of his sons. But even more than that, he's a member of the family, according to Tim McQuay. "Without him and his foals, I would have never been able to have the success I've had. He's one in a million."

For information on Hollywood Dun It please visit their website at www.mcquaystables.com.

Tim McQuay, the trainer and long time owner of Hollywood Dun It, is also the leading All Time money earning rider in the National Reining Horse Association, with over a million and a half dollars in winnings to his credit. He has won every major National Reining Horse Association sanctioned event at least once, including the NRHA Futurity, the NRHA Derby, and the NRHA Superstakes. In 1999, he won the National Reining Breeders Classic and in 2000, he was inducted into the National Reining Horse Association Hall of Fame.

In 2001, even after being sidelined mid-year with a life-threatening illness, he was still an NRHA Futurity finalist. In 2002, Tim tied for the win of the NRHA Derby, finishing as the Reserve Champion of that event. In June, he was a member of Team USA that won Gold Medals in the Bayer/USEF CRIO Nations Cup in Gladstone, New Jersey. McQuay is a 5-time All American Quarter Horse Congress Futurity Champion, and a 3-time Southwest Reining Horse Association Futurity Champion. Tim McQuay, the trainer and long time owner of Hollywood Dun It, is also the leading All Time money earning rider in the National Reining Horse Association, with over a million and a half dollars in winnings to his credit. He has won every major National Reining Horse Association sanctioned event at least once, including the NRHA Futurity, the NRHA Derby, and the NRHA Superstakes. In 1999, he won the National Reining Breeders Classic and in 2000, he was inducted into the National Reining Horse Association Hall of Fame.

Hollywood Dun It

1983 Dun Stallion
NFQHA #F0020000 - 88% Foundation

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| Easter King | King P234 | Zantanon |
| | | Jabalina |
| Hollywood Jac 86 | Gocha H | Cuate |
| | | Jane by Darity TB |
| Miss Hollywood | Hollywood Gold | Gold Rush |
| | | Triangle Lady 17 |
| | Miss Buggins 86 | Buggins TB |
| | | Joe Graham mare |
| Dun Berry | John Berry | Blue Rock |
| | | Lady Joe Tom |
| Blossom Berry | Fish's Streak | Scooter Waggoner |
| | | Taffy Fish |
| Regina Bella | Mr Tres Bars | Tres Bars |
| | | Jenny Jones |
| | Tina Regina | Possum Belle |
| | | Little Dunny 2 |